

MARAYA

Mid-Term Report

What've I been working on?

Throughout the internship so far, I've been researching on cultural references that relate to the project Maraya. My research has lead me to contextualize the project's concept in many different ways in the fields of art, design, film and video, and journalism. I've been working too to get in touch with contacts from advertising companies in Dubai to get the project some corporate sponsors.

What have you learnt?

One key aspect doing this internship has taught me is the key to communication. Being in a collaborative environment proved a bit of a nuisance to be because the CP and I weren't communicating very well. Since both parties had fluctuating schedules and didn't meet in-person, email was our way to go (and it didn't work too well either). Interestingly enough, I've learnt to get myself together to be more organized, and I have learnt a lot through the research - discovery of different films, music, articles, documentaries and an array of media have inspired my mind immensely.

How has your work shifted?

Comparing my SOWR with this report, my tasks for this project are pretty much the same. I am still the researcher for media related references to the project, and a sort of contact person that tries to reach the companies in Dubai willing to sponsor the project. Although just recently, I've been told of an opportunity I might have of working with the film team that are doing a short film to present the project in IF '09. I've been informed there are already a bit too many participants, but hopefully a chance will open up for me to work on some minor things in the film soon.

I hope to achieve...

more organizational skills and basically more knowledge of things I find through the research. I hope to achieve more self direction too for myself. Because I know I am not very capable yet of self-directing myself in projects, hopefully this internship will push my boundaries.